

# University of Niš, Faculty of Economics



## INTERNATIONAL SCIENTIFIC CONFERENCE

# POST-PANDEMIC ECONOMIC CHALLENGES

14 October 2022

10.00 – 10.15	Opening ceremony - Welcome speeches <ul style="list-style-type: none"><li>Tadija Đukić, Dean of the Faculty of Economics Niš</li></ul>
10.15 – 11.00	KEY-NOTE SPEECH <ul style="list-style-type: none"><li>Dr. Panayiotis Kontakos, MBA Programme Director/Assistant Professor in International Business, University of Central Lancashire Cyprus</li></ul>
11.00 – 11.30	Coffee break
11.30 – 14.00	Presentation of the papers <ul style="list-style-type: none"><li>SESSION 1 - CONFERENCE ROOM A (I and II)</li><li>SESSION 2 - CONFERENCE ROOM B (III and IV)</li></ul>
14.00	Cocktail party

**Organizers call upon all authors to confirm their presence to the Conference until 13th October 2022.**

**Registration fee:**

**80 € (VAT included)**

**40 € for PhD students**

## PROGRAM OF THE CONFERENCE

### SESSION 1 - CONFERENCE ROOM A

Session Chairs: Dragan Petrović, Ivana Kostadinović

I			
	TITLE OF THE PAPER	Author(s)	Affiliation
1.	GLOBALNE EKONOMSKE POSLEDICE PANDEMIJE COVID-19 (GLOBAL ECONOMIC CONSEQUENCES OF THE COVID-19 PANDEMIC)	Igor Mladenović Vladislav Marjanović	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
2.	THE INFLUENCE OF THE INSTITUTIONAL ENVIRONMENT ON THE DEVELOPMENT OF SCIENTIFIC-RESEARCH ACTIVITIES AND INNOVATIONS (UTICAJ INSTITUCIONALNE SREDINE NA RAZVOJ NAUČNO-ISTRAŽIVAČKE DELATNOSTI I INOVACIJA)	Dragan Petrović Zoran Stefanović	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia

3.	REFORMA MEĐUNARODNOG MONETARNOG SISTEMA (REFORM OF THE INTERNATIONAL MONETARY SYSTEM)	Miloš Todorović Ivan Marković Milan Kalinović	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
4.	UTICAJ COVID-19 PANDEMIJE NA STRUKTURU BDP-A REPUBLIKE SRBIJE (IMPACT OF THE COVID-19 CRISIS ON THE GDP STRUCTURE OF THE REPUBLIC OF SERBIA)	Biljana Rakić Kristina Petrović Aleksandar Đorđević	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Građevinsko-arhitektonski fakultet, Srbija
5.	ANALIZA GLOBALNE KONKURENTNOSTI I LOGISTIČKIH PERFORMANSI ZEMALJA ZAPADNOG BALKANA PRE I NAKON COVID-19 KRIZE (ANALYSIS OF GLOBAL COMPETITIVENESS AND LOGISTICS PERFORMANCE OF WESTERN BALKAN COUNTRIES BEFORE AND AFTER COVID-19 CRISIS)	Marko Janačković  Marija Petrović Randelović	Odsek Visoka poslovna škola, Akademija strukovnih studija Južna Srbija, Leskovac, Srbija  Univerzitet u Nišu, Ekonomski fakultet, Srbija
6.	ANALIZA UTICAJA MODERNIZACIJE, TRANSFORMACIJE HUMANOG KAPITALA I DRŽAVNE INTERVENCIJE NA SMANJENE RAZLIKA U RAZVOJU REGIONALNIH EKONOMSKIH SISTEMA (ANALYSIS OF THE IMPACT OF MODERNIZATION, TRANSFORMATION OF HUMAN CAPITAL AND STATE INTERVENTION ON REDUCTION OF DIFFERENCES IN THE DEVELOPMENT OF REGIONAL ECONOMIC SYSTEMS)	Viktorija N. Rjapuhina  Aleksandar Đorđević	Belgorodski državni tehnološki univerzitet „V.G. Šuhov“, Rusija, Belgorodski državni tehnološki univerzitet “V.G. Šuhov”, Rusija,
7.	PROBLEM OSIGURANJA NABAVKE NAFTI I NAFTNOG GASA U POST-KOVID OKOLNOSTIMA I TOKOM RUSKO-UKRAJINSKOG KONFLIKTA (PROBLEM OF PROCUREMENT OF OIL AND OIL GAS IN POST-COVID CIRCUMSTANCES AND DURING THE RUSSIAN-UKRAINIAN CONFLICT)	Milan Veselinović  Slaviša Milić Gabrijela Mitić	Akademija strukovnih studija kosovsko-metohijska Leposavić, Srbija Akademija strukovnih studija kosovsko-metohijska Leposavić, Srbija Visoka škola za kriminalistiku i bezbednost, Srbija
8.	THE POSITION OF EUROPEAN TRANSITION COUNTRIES IN CONTEMPORARY FLOWS OF FOREIGN DIRECT INVESTMENT: THE DEPENDENCE OF EXPORT ON THE FLOW OF FOREIGN DIRECT INVESTMENT (POZICIJA EVROPSKIH TRANZICIONIH ZEMALJA U SAVREMENIM TOKOVIMA STRANIH DIREKTNIH INVESTICIJA: ZAVINOST IZVOZA OD TOKA STRANIH DIREKTNIH INVESTICIJA)	Marija Stojmenović	University of Kragujevac, Faculty of Economics, Serbia

## II

9.	UPOREDNA ANALIZA POKAZATELJA PRIVREDNE RAZVIJENOSTI I PRIMENE FLEKSIBILNIH RADNIH ARANŽMANA U ZEMALJAMA CENTRALNO-ISTOČNE EVROPE (COMPARATIVE ANALYSIS OF INDICATORS OF ECONOMIC DEVELOPMENT AND PRACTICE OF FLEXIBLE WORK ARRANGEMENTS IN CENTRAL-EASTERN EUROPE)	Dimitrije Gašić Agneš Slavić Nemanja Berber	University of Novi Sad, Faculty of Economics in Subotica, Serbia University of Novi Sad, Faculty of Economics in Subotica, Serbia University of Novi Sad, Faculty of Economics in Subotica, Serbia
10.	THE EFFICIENCY OF RESEARCH & DEVELOPMENT INVESTMENT – THE CASE OF EU COUNTRIES (EFIKASNOST INVESTICIJA U ISTRAŽIVANJE I RAZVOJ – PRIMER EU ZEMALJA)	Bojan Krstić Marija Jovanović Milica Jovanović Vujatović	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia Innovation Center, University of Niš
11.	PRIORITY SECTORAL POLICIES IN STERN BALKAN COUNTRIES AS A RESPONSE TO POST-PANDEMIC ECONOMIC CHALLENGES (PRIORITETNE SEKTORSKE POLITIKE U ZEMLJAMA ZAPADNOG BALKANA KAO ODGOVOR NA POSTPANDEMIJSKE EKONOMSKE IZAZOVE)	Predrag Mlinarević Goran Balotić	Ekonomski fakultet u Istočnom Sarajevu, BiH Ekonomski fakultet u Istočnom Sarajevu, BiH
12.	POST-PANDEMIC COVID-19 ECONOMIC RECOVERY: THE KEY ASPECTS OF RESETTING THE MACEDONIAN ECONOMY (EKONOMSKI OPORAVAK POSLE PANDEMIJE COVID-19: KLJUČNI ASPEKTI RESETOVANJA MAKEDONSKE EKONOMIJE)	Iskra Belazelkoska Borizovska Ljubomir Kekenovski	Municipality of Centar Skopje, North Macedonia University Ss.Cyril and Methodius, Faculty of Economics Skopje, North Macedonia
13.	KARAKTERISTIKE TRŽIŠTE KAPITALA REPUBLIKE SRPSKE I NJEGOVO FUNKCIONISANJE U USLOVIMA PANDEMIJE COVID-19 (CHARACTERISTICS OF THE CAPITAL MARKET OF THE REPUBLIC OF SRPSKA AND ITS FUNCTIONING UNDER THE CONDITIONS OF THE COVID-19 PANDEMIC)	Suzana Stevanović  Slobodan Subotić Andrijana Mrkačić Ateljević	Univerzitet u Istočnom Sarajevu, Fakultet poslovne ekonomije Bijeljina, Republika Srpska, BiH Univerzitet u Istočnom Sarajevu, Saobraćajni fakultet Doboj, Republika Srpska, BiH VŠTH Trebinje, Republika Srpska, BiH
14.	THE EFFECTIVE BURDEN OF CORPORATE INCOME TAX: CHALLENGES FOR THE EUROPEAN UNION IN THE POST-COVID-19 PERIOD (EFEKTIVNO OPTEREĆENJE POREZOM NA DOBIT PREDUZEĆA: IZAZOVI ZA EVROPSKU UNIJU U POST KOVID 19 PERIODU)	Jadranka Đurović Todorović Marina Đorđević Milica Ristić Cakić	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia Innovation Center University of Niš, University of Niš, Serbia

15.	UTICAJ BANKARSKOG SEKTORA NA MALA I SREDNJA PREDUZEĆA U BIH ZA VRIJEME PANDEMIJE (THE IMPACT OF THE BANKING SECTOR ON SMALL AND MEDIUM-SIZED ENTERPRISES IN BIH DURING THE PANDEMIC)	Nikolina Gaco Vanja Brčkalo Milijana Vuković	Ekonomski fakultet Pale, BIH Ekonomski fakultet Pale, BIH Ekonomski fakultet Pale, BIH
16.	IMPACT OF THE CORONA PANDEMIC ON AGRICULTURE IN SERBIA (UTICAJ PANDEMIJE KORONE NA POLJOPRIVREDU U SRBIJI)	Zoran Tomić	University of Niš, Agricultural Faculty Kruševac, Serbia
17.	STRATEGIC DIRECTIONS OF SUSTAINABLE DEVELOPMENT OF THE AGRICULTURAL SECTOR OF THE REPUBLIC OF SERBIA IN THE POST-PANDEMIC PERIOD (STRATEGIJSKI PRAVCI ODRŽIVOG RAZVOJA AGRARNOG SEKTORA REPUBLIKE SRBIJE U POST-PANDEMIJSKOM PERIODU)	Brankica Stamenković	Academy of Vocational Studies of Southern Serbia, Serbia
18.	TOURIST TRAFFIC IN THE CONDITIONS OF THE COVID-19 PANDEMIC (TURISTIČKI PROMET U USLOVIMA PANDEMIJE COVID-19)	Ivana Kostadinović Živorad Gligorijević	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia
19.	EKONOMSKI EFEKTI ZDRAVSTVENIH KRIZA NA KONKURENTNOST SEKTORA TURIZMA (ECONOMIC EFFECTS OF HEALTH CRISES ON TOURISM SECTOR COMPETITIVENESS)	Ivana Ilić Zorana Kostić	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Mašinski fakultet, Srbija
20.	REZILIJENTNOST PAMETNIH GRADOVA U KRIZNIM USLOVIMA (RESILIENCE OF SMART CITIES IN CRISIS CONDITIONS)	Žarko Popović Dragana Radenković-Jocić Ivana Marjanović	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
21.	PAMETNO OBRAZOVANJE I PAMETNI GRADOVI (SMART EDUCATION AND SMART CITIES)	Vesna Janković-Milić Vinko Lepojević Biljana Brkić	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
22.	CONSTRUCTION SECTOR DURING COVID-19 CRISIS (GRAĐEVINSKI SEKTOR U VREME PANDEMIJE COVID-19)	Aleksandar Đorđević Biljana Rakić	University of Niš, Faculty of Civil Engineering and Architecture, Serbia University of Niš, Faculty of Economics, Serbia

## SESSION 2 - CONFERENCE ROOM B

Session Chairs: Maja Ivanović Đukić, Jovica Stanković

III			
	TITLE OF THE PAPER	Author(s)	Affiliation
23.	NIVO KORPORATIVNE DRUŠTVENE ODGOVORNOSTI U ORGANIZACIJAMA U ODNOSU NA FORMALNE STRATEGIJE I POLITIKE ORGANIZACIJE (THE LEVEL OF CORPORATE SOCIAL RESPONSIBILITY IN RELATION TO THE FORMAL STRATEGY AND POLICY OF THE ORGANIZATION DURING THE PANDEMIC)	Marko Aleksić Maja Strugar Jelača Radmila Bjekić Slobodan Marić	University of Novi Sad, Faculty of Economics in Subotica, Serbia University of Novi Sad, Faculty of Economics in Subotica, Serbia University of Novi Sad, Faculty of Economics in Subotica, Serbia University of Novi Sad, Faculty of Economics in Subotica, Serbia
24.	TOWARDS SUSTAINABLE STRATEGIC MANAGEMENT IN PUBLIC SECTOR: THE CASE OF SERBIAN PUBLIC ORGANIZATION (KA ODRŽIVOM STRATEGIJSKOM MENADŽMENTU U JAVNOM SEKTORU: STUDIJA SLUČAJA U JAVNOJ ORGANIZACIJI U REPUBLICI SRBIJI)	Dejana Zlatanović Jelena Nikolić Marija Stanojević	University of Kragujevac, Faculty of Economics, Serbia University of Kragujevac, Faculty of Economics, Serbia Municipal Administration of Despotovac, Serbia
25.	TRANSFORMATIONAL MANAGERS' ROLE IN THE DIGITAL TRANSFORMATION OF THE ORGANIZATION (ULOGA TRANSFORMACIONIH MENADŽERA U DIGITALNOJ TRANSFORMACIJI ORGANIZACIJE)	Ivana Simić	University of Niš, Faculty of Economics, Serbia
26.	ANALIZA RENTABILNOSTI POSLOVANJA PREDUZEĆA U USLOVIMA TURBULENTNOG TRŽIŠTA U POSTKOVID VREMENU (ANALYSIS OF THE PROFITABILITY OF THE COMPANY IN THE CONDITIONS OF THE TURBULENT MARKET IN THE POST-COVID PERIOD)	Vitomir Starčević Suzana Stevanović	Univerzitet u Istočnom Sarajevu, Fakultet poslovne ekonomije Bijeljina, Republika Srpska, BIH Univerzitet u Istočnom Sarajevu, Fakultet poslovne ekonomije Bijeljina, Republika Srpska, BIH
27.	UTICAJ PANDEMIJE COVID-19 NA PROMENU KUPOVNIH NAVIKA POTROŠAČA U ELEKTRONSKOJ TRGOVINI (THE IMPACT OF THE COVID-19 PANDEMIC ON CHANGING CONSUMER BUYING HABITS IN E-COMMERCE)	Sreten Ćuzović Svetlana Sokolov Mladenović	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
28.	UTICAJ PANDEMIJE VIRUSA COVID-19 NA NAVIKE POTROŠAČA U KUPOVINI I POTROŠNJI (THE INFLUENCE OF THE CORONA VIRUS PANDEMIC ON CONSUMER HABITS IN PURCHASE)	Suzana Đukić Vinko Lepojević Jelena Stanković	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija

29.	IZAZOVI U UPRAVLJANJU LJUDSKIM RESURSIMA IZAZVANI PANDEMIJOM VIRUSA KOVID-19 (CHALLENGES IN HUMAN RESOURCE MANAGEMENT CAUSED BY THE PANDEMIC OF THE VIRUS COVID-19)	Biljana Đorđević Sandra Milanović	Univerzitet u Nišu, Ekonomski fakultet, Srbija Inovacioni centar, Univerzitet u Nišu, Republika Srbija
30.	PROIZVOĐAČI KOMPLEMENTARNIH PROIZVODA – BITNA KARIKA U EKOSISTEMIMA BAZIRANIM NA MODELU PLATFORME (COMPLEMENTORS - AN ESSENTIAL LINK IN ECOSYSTEMS BASED ON THE PLATFORM MODEL)	Suzana Stefanović	Univerzitet u Nišu, Ekonomski fakultet, Srbija
31.	INVENTORY ANALYSIS BEFORE AND DURING A PANDEMIC - USE OF BUSINESS INTELLIGENCE TOOLS (ANALIZA INVENTARA PRE I TOKOM PANDEMIJE – UPOTREBA ALATA POSLOVNE INTELIGENCIJE)	Igor Makovec	University of Novo mesto, Faculty of Economics and Informatics, Slovenia
32.	BARIJERE RASTA MALIH I SREDNJIH PREDUZEĆA I PREDUZETNIKA U PČINJSKOM OKRUGU (BARRIERS TO SME GROWTH IN PCINJA DISTRICT)	Marija Radosavljević Maja Ivanović Đukić Nemanja Gligorijević	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
33.	SOCIJALNO PREDUZETNIŠTVO KAO INSTRUMENT ZA JAČANJE SOCIJALNE INKLUZIJE (SOCIAL ENTREPRENEURSHIP AS AN INSTRUMENT FOR STRENGTHENING SOCIAL INCLUSION)	Miljana Talić	Univerzitet u Nišu, Ekonomski fakultet, Srbija
34.	REORGANIZATION OF SUPPLY CHAINS AND THE COVID 19 PANDEMIC (REORGANIZACIJA LANACA SNABDEVANJA I PANDEMIJA COVID-A 19)	Tamara Stanković	University of Nis, Serbia
35.	DIGITAL TWIN FOR A COMPETITIVE WIN: THE GENERAL ELECTRIC CASE STUDY (DIGITAL TWIN TEHNOLOGIJOM DO KONKURENTSKOG USPEHA: STUDIJA SLUČAJA KOMPANIJE GENERAL ELECTRIC)	Anđelija Vučurović Danijela Stošić Panić Dina Živković	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija

#### IV

36.	CHALLENGES AND OPPORTUNITIES OF VIRTUAL CLASSROOMS DURING CRISIS (IZAZOVI I MOGUĆNOSTI VIRTUELNE UČIONICE TOKOM KRIZE)	Azucena Herrera Marija Radosavljević	The University of Texas Rio Grande Valley, College of Business and Entrepreneurship, Management Department, Texas, USA University of Niš, Faculty of Economics, Serbia
37.	PROCENA EFIKASNOSTI ONLJAJN-UČENJA STUDENATA TOKOM PANDEMIJE (ASSESSMENT OF THE EFFICIENCY OF STUDENTS' ONLINE LEARNING DURING THE PANDEMIC)	Bojana Novičević Čečević Ljilja Antić Jovana Milenović	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
38.	NACRT MEĐUNARODNOG STANDARDA FINANSIJSKOG IZVEŠTAVANJA ED IFRS S2 – PUT KA HARMONIZACIJI KORPORATIVNOG IZVEŠTAVANJA U VEZI SA KLIMOM? (EXPOSURE DRAFT OF THE INTERNATIONAL FINANCIAL REPORTING STANDARD ED IFRS S2 - THE PATH TO HARMONIZATION OF CORPORATE CLIMATE RELATED REPORTING?)	Dejan Spasić	University of Niš, Faculty of Economics & University of Belgrade, Faculty of Economics, Serbia
39.	UTICAJ THROUGHPUT RAČUNOVODSTVA NA EFEKTIVNOST POSLOVNIH ODLUKA (THE INFLUENCE OF THROUGHPUT ACCOUNTING ON THE EFFECTIVENESS OF BUSINESS DECISIONS)	Ljilja Antić Tatjana Stevanović Aleksandra Arsenijević	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Srbija,
40.	SPECIFIČNOSTI PRIMENE OBRAČUNA TROŠKOVA PO AKTIVNOSTIMA U ZDRAVSTVENIM ORGANIZACIJAMA U USLOVIMA PANDEMIJE COVID-19 (SPECIFICITIES APPLICATION BY ACTIVITY-BASED COSTING IN HEALTHCARE ORGANIZATIONS UNDER THE CONDITIONS OF THE COVID-19 PANDEMIC)	Ljilja Antić Tatjana Stevanović Jovana Milenović	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
41.	BIG DATA ANALITIKA NA KLAUD PLATFORMAMA (BIG DATA ANALYTICS ON CLOUD PLATFORMS)	Ognjen Radović Ivana Marković Jelena Stanković	Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija Univerzitet u Nišu, Ekonomski fakultet, Srbija
42.	INFORMATION SYSTEMS FOR DECISION SUPPORT AND KNOWLEDGE MANAGEMENT (INFORMACIONI SISTEMI ZA PODRŠKU ODLUČIVANJU I UPRAVLJANJE ZNANJEM)	Slavoljub Milovanović Jovica Stanković Goran Milovanović	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia

**UNIVERSITY OF NIŠ, FACULTY OF ECONOMICS,**

**Trg kralja Aleksandra Ujedinitelja 11, 18000 Niš, SERBIA**

**Web: <http://www.eknfak.ni.ac.rs/ISC2022/> \* E-mail: [ns2022@eknfak.ni.ac.rs](mailto:ns2022@eknfak.ni.ac.rs)**